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## Press Release

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Rockett Brand Racing Fuel and E-85 Mustang Shatter 250 mph Land Speed Record at Bonneville

### *E-85 Formulated Racing Fuel Outperforms Nitromethane in new Ford FR500C Mustang Driven by Danny Thompson*

GLENIEW, IL – Rockett Brand Racing Fuel's newly formulated 112 Octane Racing E-85 exceeded all expectations when it helped Ford Racing and Hajek Motorsports break the land speed record for a C Blown, Fuel Altered Unlimited Class FR500C Mustang at Bonneville with a run of 252.780 mph.

Celebrating two milestones, the 40<sup>th</sup> anniversary of famed racer Mickey Thompson's setting and breaking of 295 land speed records in a 1969 Ford Mach 1 Mustang at the Bonneville Salt Flats, and the 60<sup>th</sup> anniversary of Bonneville itself, the new Mustang was driven appropriately enough by Mickey's son, Danny Thompson.

"The run not only provided us with the opportunity to showcase the excellent performance qualities of our new 112 Octane Racing E-85 formulated fuel," commented Jack Day, Rockett Brand's president, "but to do it in conjunction with a great group of racing professionals that included Ford Racing, Hajek Motorsports, Comp Cams, Mickey Thompson Tires, and a host of others."

While only recently introduced, Rockett Brand has been working on perfecting the formulation of its E-85 racing fuel for more than 18 months. Much of the time was spent carefully sourcing ethanol blend stocks capable of meeting the company's rigorous quality standards. "While ethanol has been produced and used in street gasoline for many years, there has never been a manufacturing standard established that would meet the qualifications required for use in formulating a high quality racing gasoline. Particularly, given the wide degree of variance in chemical composition experienced between batches, even when produced by the same ethanol facility. Consistency and quality were simply never necessary, or affordable, for street vehicle use," added Day.

Fortunately Rockett Brand was able to find and convince an ethanol facility to manufacture product to its specifications. Once accomplished, it set about blending and testing several formula variations using its 50+ years of racing experience. "Obviously, they got it right with the introduction of Rockett Brand Racing E-85," offered Brent Hajek of Hajek Motorsports. "It outperformed Nitromethane, and helped us create the world's fastest E-85 production car, delivering a top speed of 252.780 mph."

Rockett Brand Racing Fuel formulates and blends top performing race fuels for all segments of professional motorsports, as well as for street performance vehicles. The company was founded and is staffed by members of the prior 76 Performance Products Group, and offers over 50 years of fuel formulation experience and interaction with race teams, engine builders, tracks and sanctioning bodies. It is the only professional race fuel manufacturer to maintain a fully staffed technical support group to work with its customers in achieving maximum performance power and benefit from its fuels.

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